Our Place. Your Story.

Welcome to The Greater Örebro Area, The Heart of Sweden.

This historic mining landscape stretches from Kopparberg to the north on the shores of Lake Ljusnaren, to Askersund to the south the archipelago tip of Lake Vättern. With parts of Bergslagen safe to the northeast, and magical Värmland forests around Karlskoga and Degerfors to the southwest. A fairytale place with vast forests, lakes, a vibrant countryside, and both small and large towns. It is a place where the provincial flowers cowslip, mistletoe, heather, bluebell, arctic starflower and cornflower intertwine to create a magnificent expression and a beautiful bouquet.

We cherish our history and nature, and take what we have from the pantry of the forest. Feel free to joke about the 'area of whining', but our persistence has helped us create unique experiences and locally produced products. The people who have moved to our area have inspired us, and add color and flavor to our diverse palette. Here, we gather around the table to share our stories. It's our celebration of community and inclusion, where we write future stories together.

From soil to iron. From the past to the future. From the twinkling lights of the city to the mist over a forest lake. From castle to foundry. With a colorful palette of possibilities. In The Greater Örebro Area, The Heart of Sweden, a rare mix of enchanting encounters and experiences awaits all year round.

Welcome!

